



February 2025

Dear Business Owner,

JA Coles is committed to creating enriching experiences for the children in our community by engaging and empowering our community for the success of our children.

On Friday, April 4, 2025, JA Coles School PTA will host our annual Parent Social fundraiser at the Embassy Suites in Berkeley Heights. This event hosts approximately 250 adults from the Coles community. To ensure the success of this event and raise funds for future PTA activities, equipment, and events for our students and staff, we are seeking sponsorships from local businesses and community members. By partnering with us, you will not only be contributing to a worthy cause but also gaining valuable exposure to a large and engaged audience of parents, educators, and community members.

This year, we are offering various levels of sponsorship packages to suit different budgets and marketing objectives, including logo placement on event materials, social media promotion, and opportunities for on-site engagement. *Please see page two for details.*

We greatly appreciate any sponsorship or donation you can make and will provide a donation receipt with our PTA's tax exempt ID for your records.

If you have any questions, please feel free to reach out to me at (909)-204-1587 or via email at jacolesptapresident@gmail.com. You can also contact the 2025 Parent Social Committee directly at jacolesparentsocial@gmail.com.

On behalf of the students, parents and faculty at Coles School, we thank you for your consideration.

Thank you,

Heidi Bogatz - JA Coles PTA President



Bronze Sponsorship (\$250)

- On-site logo inclusion on General Sponsorship Board designating Bronze-Level Sponsorship
- Opportunity for brand/product giveaways or incentives to event attendees
- 1/8 page ad placement within printed event program (Ad size vary by sponsorship level)
- Social brand mention within one post to Coles families on Facebook (681 est. reach)
- Brand inclusion within Coles PTA Newsletter
- Logo inclusion on General Sponsorship Board designating Bronze-Level Sponsorship posted on interior and exterior bulletin boards at Coles School

Silver Sponsorship (\$350)

- Sponsorship of one high-value Tricky Tray Basket
 - Social brand mention within one pre-event post to Coles families on Facebook
 - Brand mention at Tricky Tray basket and in event program
- On-site logo inclusion on General Sponsorship Board designating Silver-Level Sponsorship
- Opportunity for brand/product giveaways or incentives to event attendees
- 1/4 page ad placement within printed event program (Ad size vary by sponsorship level)
- Social brand mention within one post to Coles families on Facebook (681 est. reach)
- Brand inclusion within Coles PTA Newsletter
- Logo inclusion on General Sponsorship Board designating Silver-Level Sponsorship posted on interior and exterior bulletin boards at Coles School

Gold Sponsorship (\$500)

- Exclusive sponsorship of one activation on-site (i.e. Tricky Tray Room or Cocktail Bar)
- On-site logo inclusion on General Sponsorship Board designating Gold-Level Sponsorship
- Opportunity for brand/product giveaways or incentives to event attendees
- 1/2 Page Ad placement in printed event program (Ad size vary by sponsorship level)
- Social brand mention within two posts to Coles families on Facebook (681 est. reach)
- Brand inclusion within Coles PTA Newsletter
- Logo inclusion on General Sponsorship Board designating Gold-Level Sponsorship posted on interior and exterior bulletin boards at Coles School

Platinum Sponsorship (\$750)

- Exclusive sponsorship of one *Premium* activation in Ballroom (i.e. DJ Booth or Photo Booth)
- On-site logo inclusion on General Sponsorship Board designating Platinum-Level Sponsorship
- Opportunity for brand/product giveaways or incentives to event attendees
- 1 Page + 1/2 Page Ad placement in printed event program (Ad size vary by sponsorship level)
- Social brand mention within three posts to Coles families on Facebook (681 est. reach)
- Brand inclusion within Coles PTA Newsletter
- Logo inclusion on General Sponsorship Board designating Platinum-Level Sponsorship posted on interior and exterior bulletin boards at Coles School